

Monthly Retail Sales standard reporting periods: 1986 – 2019

Please return data in line with the standard reporting periods for the reporting month and year. The standard reporting periods of 4-4-5 weeks move slightly each year relative to the calendar month. In a typical year, the standard periods total 52 weeks or 364 days. As a result, the standard periods fall back one day each year (or two days for a leap year).

2019

Month	Standard Reporting Periods	No of Weeks
January	30 th December – 26 th January 2019	4
February	27 th January – 23 rd February	4
March	24 th February – 30 th March	5
April	31 st March – 27 th April	4
May	28 th April – 25 th May	4
June	26 th May – 29 th June	5
July	30 th June – 27 th July	4
August	28 th July – 24 th August	4
September	25 th August – 28 th September	5
October	29 th September – 26 th October	4
November	27 th October – 23 rd November	4
December	24 th November – 28 th December	5

2018

Month	Standard Reporting Periods	No of Weeks
January 2018	31 st December – 27 th January 2018	4
February	28 th January – 24 ^h February	4
March	25 th February – 31 ^t March	5
April	1 st April – 28 th April	4
May	29 th April – 26 th May	4
June	27 th May – 30 th June	5
July	1 st July – 28 th July	4
August	29 th July – 25 th August	4
September	26 th August – 29 th September	5
October	30 th September – 27 th October	4
November	28 th October – 24 th November	4
December	25 th November – 29 th December	5

2017

Month	Standard Reporting Periods	No of Weeks
January	1 st January – 28 th January 2017	4
February	29 th January – 25 th February	4
March	26 th February – 1 st April	5
April	2 nd April – 29 th April	4
May	30 th April – 27 th May	4
June	28 th May – 1 st July	5
July	2 nd July – 29 th July	4
August	30 th July – 26 th August	4
September	27 th August – 30 th September	5
October	1 st October – 28 th October	4
November	29 th October – 25 th November	4
December	26 th November – 30 th December	5

2016

Month	Standard Reporting Periods	No of Weeks
January	3 rd January – 30 th January 2016	4
February	31 st January – 27 th February	4
March	28 th February – 2 nd April	5
April	3 rd April – 30 th April	4
May	1 st May – 28 th May	4
June	29 th May – 2 nd July	5
July	3 rd July – 30 th July	4
August	31 st July – 27 th August	4
September	28 th August – 1 st October	5
October	2 nd October – 29 th October	4
November	30 th October – 26 th November	4
December	27 th November – 31 st December	5

2015

Month	Standard Reporting Periods	No of Weeks
January	4 th January – 31 st January 2015	4
February	1 st February – 28 th February	4
March	1 st March – 4 th April	5
April	5 th April – 2 nd May	4
May	3 rd May – 30 th May	4
June	31 st May – 4 th July	5
July	5 th July – 1 st August	4
August	2 nd August – 29 th August	4
September	30 th August – 3 rd October	5
October	4 th October – 31 st October	4
November	1 st November – 28 th November	4
December	29 th November – 2 nd January 2016	5

2014

Month	Standard Reporting Periods	No of Weeks
January	29 th December 2013 – 1 st February 2014	5
February	2 nd February – 1 st March	4
March	2 nd March – 5 th April	5
April	6 th April – 3 rd May	4
May	4 th May – 31 st May	4
June	1 st June – 5 th July	5
July	6 th July – 2 nd August	4
August	3 rd August – 30 th August	4
September	31 st August – 4 th October	5
October	5 th October – 1 st November	4
November	2 nd November – 29 th November	4
December	30 th November – 3 rd January 2015	5

2013

Month	Standard Reporting Periods	No of Weeks
January	30 th December 2012 – 26 th January 2013	4
February	27 th January – 23 rd February	4
March	24 th February – 30 th March	5
April	31 st March – 27 th April	4
May	28 th April – 25 th May	4
June	26 th May – 29 th June	5
July	30 th June – 27 th July	4
August	28 th July – 24 th August	4
September	25 th August – 28 th September	5
October	29 th September – 26 th October	4
November	27 th October – 23 rd November	4
December	24 th November – 28 th December	5

2012

Month	Standard Reporting Periods	No of Weeks
January	1 st January – 28 th January	4
February	29 th January – 25 th February	4
March	26 th February – 31 st March	5
April	1 st April – 28 th April	4
May	29 th April – 26 th May	4
June	27 th May – 30 th June	5
July	1 st July – 28 th July	4
August	29 th July – 25 th August	4
September	26 th August – 29 th September	5
October	30 th September – 27 th October	4
November	28 th October – 24 th November	4
December	25 th November – 29 th December	5

2011

Month	Standard Reporting Periods	No of Weeks
January	2 nd January – 29 th January	4
February	30 th January – 26 th February	4
March	27 th February – 2 nd April	5
April	3 rd April – 30 th April	4
May	1 st May – 28 th May	4
June	29 th May – 2 nd July	5
July	3 rd July – 30 th July	4
August	31 st July – 27 th August	4
September	28 th August – 1 st October	5
October	2 nd October – 29 th October	4
November	30 th October – 26 th November	4
December	27 th November – 31 st December	5

2010

Month	Standard Reporting Periods	No of Weeks
January	3 rd January – 30 th January	4
February	31 st January – 27 th February	4
March	28 th February – 3 rd April	5
April	4 th April – 1 st May	4
May	2 nd May – 29 th May	4
June	30 th May – 3 rd July	5
July	4 th July – 31 st July	4
August	1 st August – 28 th August	4
September	29 th August – 2 nd October	5
October	3 rd October – 30 th October	4
November	31 st October – 27 th November	4
December	28 th November – 1 st January 2011	5

2009

Month	Standard Reporting Periods	No of Weeks
January	4 th January – 31 st January	4
February	1 st February – 28 th February	4
March	1 st March – 4 th April	5
April	5 th April – 2 nd May	4
May	3 rd May – 30 th May	4
June	31 st May – 4 th July	5
July	5 th July – 1 st August	4
August	2 nd August – 29 th August	4
September	30 th August – 3 rd October	5
October	4 th October – 31 st October	4
November	1 st November – 28 th November	4
December	29 th November – 2 nd January 2010	5

2008

Month	Standard Reporting Periods	No of Weeks
January	30 th December 2007 – 2 nd February 2008	5
February	3 rd February – 1 st March	4
March	2 nd March – 5 th April	5
April	6 th April – 3 rd May	4
May	4 th May – 31 st May	4
June	1 st June – 5 th July	5
July	6 th July – 2 nd August	4
August	3 rd August – 30 th August	4
September	31 st August – 4 th October	5
October	5 th October – 1 st November	4
November	2 nd November – 29 th November	4
December	30 th November 2008 – 3 rd January 2009	5

2007

Month	Standard Reporting Periods	No of Weeks
January	31 st December – 27 th January	4
February	28 th January – 24 th February	4
March	25 th February – 31 st March	5
April	1 st April – 28 th April	4
May	29 th April – 26 th May	4
June	27 th May – 30 th June	5
July	1 st July – 28 th July	4
August	29 th July – 25 th August	4
September	26 th August – 29 th September	5
October	30 th September – 27 th October	4
November	28 th October – 24 th November	4
December	25 th November – 29 th December	5

2006

Month	Standard Reporting Periods	No of Weeks
January	1 st January – 28 th January	4
February	29 th January – 25 th February	4
March	26 th February – 1 st April	5
April	2 nd April – 29 th April	4
May	30 th April – 27 th May	4
June	28 th May – 1 st July	5
July	2 nd July – 29 th July	4
August	30 th July – 26 th August	4
September	27 th August – 30 th September	5
October	1 st October – 28 th October	4
November	29 th October – 25 th November	4
December	26 th November – 30 th December	5

2005

Month	Standard Reporting Periods	No of Weeks
January	2 nd January – 29 th January	4
February	30 th January – 26 th February	4
March	27 th February – 2 rd April	5
April	3 rd April – 30 th April	4
May	1 st May – 28 th May	4
June	29 th May – 2 nd July	5
July	3 rd July – 30 th July	4
August	31 st July – 27 th August	4
September	28 th August – 1 st October	5
October	2 nd October – 29 th October	4
November	30 th October – 26 th November	4
December	27 th November – 31 st December	5

2004

Month	Standard Reporting Periods	No of Weeks
January	4 th January – 31 st January	4
February	1 st February – 28 th February	4
March	29 th February – 3 rd April	5
April	4 th April – 1 st May	4
May	2 nd May – 29 th May	4
June	30 th May – 3 rd July	5
July	4 th July – 31 st July	4
August	1 st August – 28 th August	4
September	29 th August – 2 nd October	5
October	3 rd October – 30 th October	4
November	31 st October – 27 th November	4
December	28 th November – 1 st January 2005	5

2003

Month	Standard Reporting Periods	No of Weeks
January	5 th January – 1 st February	4
February	2 nd February – 1 st March	4
March	2 nd March – 5 th April	5
April	6 th April – 3 rd May	4
May	4 th May – 31 st May	4
June	1 st June – 5 th July	5
July	6 th July – 2 nd August	4
August	3 rd August – 30 th August	4
September	31 st August – 4 th October	5
October	5 th October – 1 st November	4
November	2 nd November – 29 th November	4
December	30 th November – 3 rd January 2004	5

2002

Month	Standard Reporting Periods	No of Weeks
January	30 th December – 2 nd February	5
February	3 rd February – 2 nd March	4
March	3 rd March – 6 th April	5
April	7 th April – 4 th May	4
May	5 th May – 1 st June	4
June	2 nd June – 6 th July	5
July	7 th July – 3 rd August	4
August	4 th August – 31 st August	4
September	1 st September – 5 th October	5
October	6 th October – 2 nd November	4
November	3 rd November – 30 th November	4
December	1 st December – 4 th January	5

2001

Month	Standard Reporting Periods	No of Weeks
January	31 st December – 27 th January	4
February	28 th January – 24 th February	4
March	25 th February – 31 st March	5
April	1 st April – 28 th April	4
May	29 th April – 26 th May	4
June	27 th May – 30 th June	5
July	1 st July – 28 th July	4
August	29 th July – 25 th August	4
September	26 th August – 29 th September	5
October	30 th September – 27 th October	4
November	28 th October – 24 th November	4
December	25 th November – 29 th December	5

2000

Month	Standard Reporting Periods	No of Weeks
January	2 nd January – 29 th January	4
February	30 th January – 26 th February	4
March	27 th February – 1 st April	5
April	2 nd April – 29 th April	4
May	30 th April – 27 th May	4
June	28 th May – 1 st July	5
July	2 nd July – 29 th July	4
August	30 th July – 26 th August	4
September	27 th August – 30 th September	5
October	1 st October – 28 th October	4
November	29 th October – 25 th November	4
December	26 th November – 30 th December	5

1999

Month	Standard Reporting Periods	No of Weeks
January	3 rd January – 30 th January	4
February	31 st January – 27 th February	4
March	28 th February – 3 rd April	5
April	4 th April – 1 st May	4
May	2 nd May – 29 th May	4
June	30 th May – 3 rd July	5
July	4 th July – 31 st July	4
August	1 st August – 28 th August	4
September	29 th August – 2 nd October	5
October	3 rd October – 30 th October	4
November	31 st October – 27 th November	4
December	28 th November – 1 st January	5

1998

Month	Standard Reporting Periods	No of Weeks
January	4 th January -31 st January	4
February	1 st February -28 th February	4
March	1 st March – 4 th April	5
April	5 th April – 2 nd May	4
May	3 rd May – 30 th May	4
June	31 st May – 4 th July	5
July	5 th July – 1 st August	4
August	2 nd August- 29 th August	4
September	30 th August – 3 rd October	5
October	4 th October – 31 st October	4
November	1 st November – 28 th November	4
December	29 th November – 2 nd January	5

1997

Month	Standard Reporting Periods	No of Weeks
January	5 th January – 1 st February	4
February	2 nd February – 1 st March	4
March	2 nd March – 5 th April	5
April	6 th April – 3 rd May	4
May	4 th May – 31 st May	4
June	1 st June – 5 th July	5
July	6 th July – 2 nd August	4
August	3 rd August- 30 th August	4
September	31 st August – 4 th October	5
October	5 th October – 1 st November	4
November	2 nd November – 29 th November	4
December	30 th November – 3 rd January	5

1996

Month	Standard Reporting Periods	No of Weeks
January	31 st December – 3 rd February	5
February	4 th February – 2 nd March	4
March	3 rd March – 6 th April	5
April	7 th April – 4 th May	4
May	5 th May – 1 st June	4
June	2 nd June – 6 th July	5
July	7 th July – 3 rd August	4
August	4 th August – 31 st August	4
September	1 st September – 5 th October	5
October	6 th October – 2 nd November	4
November	3 rd November – 30 th November	4
December	1 st December – 4 th January	5

1995

Month	Standard Reporting Periods	No of Weeks
January	1 st January – 28 th January	4
February	29 th January – 25 th February	4
March	26 th February – 1 st April	5
April	2 nd April – 29 th April	4
May	30 th April – 27 th May	4
June	28 th May – 1 st July	5
July	2 nd July – 29 th July	4
August	30 th July – 26 th August	4
September	27 th August – 30 th September	5
October	1 st October – 28 th October	4
November	29 th October – 25 th November	4
December	26 th November – 30 th December	5

1994

Month	Standard Reporting Periods	No of Weeks
January	2 rd January – 29 th January	4
February	30 th January – 26 th February	4
March	27 th February – 2 nd April	5
April	3 rd April – 30 th April	4
May	1 st May – 28 th May	4
June	29 th May – 2 nd July	5
July	3 rd July – 30 th July	4
August	31 st July – 27 th August	4
September	28 th August – 1 st October	5
October	2 nd October – 29 th October	4
November	30 th October – 26 th November	4
December	27 th November – 31 st December	5

1993

Month	Standard Reporting Periods	No of Weeks
January	3 rd January – 30 th January	4
February	31 st January – 27 th February	4
March	28 th February – 3 rd April	5
April	4 th April – 1 st May	4
May	2 nd May – 29 th May	4
June	30 th May – 3 rd July	5
July	4 th July – 31 st July	4
August	1 st August – 28 th August	4
September	29 th August – 2 nd October	5
October	3 rd October – 30 th October	4
November	31 st October – 27 th November	4
December	28 th November – 1 st January	5

1992

Month	Standard Reporting Periods	No of Weeks
January	5 th January – 1 st February	4
February	2 nd February – 29 th February	4
March	1 st March – 4 th April	5
April	5 th April – 2 nd May	4
May	3 rd May – 30 th May	4
June	31 st May – 4 th July	5
July	5 th July – 1 st August	4
August	2 nd August – 29 th August	4
September	30 th August – 3 rd October	5
October	4 th October – 31 st October	4
November	1 st November – 28 th November	4
December	29 th November – 2 nd January	5

1991

Month	Standard Reporting Periods	No of Weeks
January	30 th December – 2 nd February	5
February	3 rd February – 2 nd March	4
March	3 rd March – 6 th April	5
April	7 th April – 4 th May	4
May	5 th May – 1 st June	4
June	2 nd June – 6 th July	5
July	7 th July – 3 rd August	4
August	4 th August – 31 st August	4
September	1 st September – 5 th October	5
October	6 th October – 2 nd November	4
November	3 rd November – 30 th November	4
December	1 st December – 4 th January	5

1990

Month	Standard Reporting Periods	No of Weeks
January	31 st December -27 th January	4
February	28 th January – 24 th February	4
March	25 th February – 31 st March	5
April	1 st April – 28 th April	4
May	29 th April – 26 th May	4
June	27 th May – 30 th June	5
July	1 st July – 28 th July	4
August	29 th July – 25 th August	4
September	26 th August – 29 th September	5
October	30 th September – 27 th October	4
November	28 th October – 24 th November	4
December	25 th November – 29 th December	5

1989

Month	Standard Reporting Periods	No of Weeks
January	1 st January – 28 th January	4
February	29 th January – 25 th February	4
March	26 th February – 1 st April	5
April	2 nd April – 29 th April	4
May	30 th April – 27 th May	4
June	28 th May – 1 st July	5
July	2 nd July – 29 th July	4
August	30 th July – 26 th August	4
September	27 th August – 30 th September	5
October	1 st October – 28 th October	4
November	29 th October – 25 th November	4
December	26 th November – 30 th December	5

1988

Month	Standard Reporting Periods	No of Weeks
January	3 rd January – 30 th January	4
February	31 st January – 27 th February	4
March	28 th February – 2 nd April	5
April	3 rd April – 30 th April	4
May	1 st May – 28 th May	4
June	29 th May – 2 July	5
July	3 rd July – 30 th July	4
August	31 st July – 27 th August	4
September	28 th August – 1 st October	5
October	2 nd October – 29 th October	4
November	30 th October – 26 th November	4
December	27 th November – 31 st December	5

1987

Month	Standard Reporting Periods	No of Weeks
January	4 th January -31 st January	4
February	1 st February -28 th February	4
March	1 st March – 4 th April	5
April	5 th April – 2 nd May	4
May	3 rd May – 30 th May	4
June	31 st May – 4 th July	5
July	5 th July – 1 st August	4
August	2 nd August- 29 th August	4
September	30 th August – 3 rd October	5
October	4 th October – 31 st October	4
November	1 st November – 28 th November	4
December	29 th November – 2 nd January	5

1986

Month	Standard Reporting Periods	No of Weeks
January	29 th December – 1 st February	5
February	2 nd February- 1 st March	4
March	2 nd March – 5 th April	5
April	6 th April – 3 rd May	4
May	4 th May – 31 st May	4
June	1 st June – 5 th July	5
July	6 th July – 2 nd August	4
August	3 rd August – 30 th August	4
September	31 st August – 4 th October	5
October	5 th October – 1 st November	4
November	2 nd November – 29 th November	4
December	30 th November – 3 rd January	5